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on December 12, 2007

PATENT  
Docket No.: 022050-000100US

TOWNSEND and TOWNSEND and CREW LLP

By: 

Rosario G. Ysip

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

J. Michael Rivera et al.

Application No.: 10/782,387

Filed: February 18, 2004

For: METHOD OF ATTACHING  
HOLOGRAM FILMS TO PRINTED  
MATTER

Customer No.: 20350

Confirmation No.: 4345

Examiner: Pradeep Choudary Battula

Art Unit: 3722

COMMUNICATION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is in response to the office communication mailed November 28,  
2007 on the above-referenced application.

Applicants respectfully request that the claims as amended in the response  
filed on November 19, 2007 be considered. A Request for Continued Examination is  
filed herewith to request consideration of that amendment.

CONCLUSION

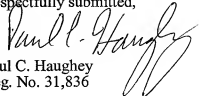
In view of the foregoing, Applicants believe that all claims now pending  
in this Application are in condition for allowance. The issuance of a formal Notice of  
Allowance at an early date is respectfully requested.

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PATENT

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at (415) 576-0200.

Respectfully submitted,

  
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